APRIL 2020
Prevention Month
Tool Kit
PREVENT CHILD ABUSE RHODE ISLAND

EVERYONE CAN MAKE #GREATCHILDHOODS HAPPEN. ESPECIALLY YOU. ESPECIALLY NOW!

Prevent Child Abuse Rhode Island
DCYF
Rhode Island Department of Children, Youth & Families
PROMOTE CHILD ABUSE PREVENTION MONTH

Prevent Child Abuse RI Chapter-Parent Support Network, Family Care Community Partnership Program, and the Department of Children, Youth and Families need your help raising awareness while you are staying home due to the COVID-19. Help us promote Child Abuse Prevention Month – April 2020 on social media. This tool kit will highlight ways individuals, families and communities can raise awareness and be recognized as heroes.

You don’t have to be a movie star or a professional athlete…all you need is a desire to make a difference!
Give us your best selfies wearing blue on April 13th!
#WEARBLUEDAY2020 #WearBlueRI

Show off your prevention efforts on socialmedia using #GreatChildhoods #CAPMonth @Parent Support Network of Rhode Island

PCA-RI 401.467.6855 for More Info & Support or Visit www.psnri.org
Pinwheels are national symbol for great childhoods! We invite you to join us in showing your support for great childhoods by making a pinwheel garden in a window in your home and posting on facebook with #pinwheelsforprevention, #CAPmonth
DO MORE OF WHAT YOU LOVE TO CREATE
#GREATCHILDHOODS
#CAPMONTH

RECOGNIZE EVERY DAY HEROES WHO CREATE GREAT CHILDHOODS FOR CHILDREN GOING THROUGH CHALLENGING TIMES!

We will not know the impact COVID 19 will have on our children and youth until we resume our daily lives. Our children need you now!

You can be a hero by bringing awareness to child abuse. “Everyone can make great childhoods happen—especially you, especially now!” #greatchildhoods

Throughout April, thank an #everydayhero by posting a thank you on social media.

Our social workers are vital during this time, though their work looks different now, they are out there on the frontlines making sure our kids are safe, #thankaRIsocialworker by posting on facebook and twitter lighthearted memes or inspirational quote. Put a smile on their face, let social workers know they are appreciated! Do you have a RI family visitor, send them a text, just a quick hello. It makes a world of difference. Your organization can spotlight #everydayhero on facebook, Instagram or Facebook, by sharing a little a bit about them.

Things to find out about them, favorite childhood book, favorite color and food, what #greatchildhoods looks like to them or their favorite childhood memory. Even include a picture with their permission!

#everydayhero  #thankaRIsocialworker
#greatchildhoods  #CAPmonth

PCA-RI 401.467.6855 for More Info & Event Support or Visit www.psnri.org
Join Prevent Child Abuse Rhode Island Chapter in advocating for policies and services that strengthen families and communities, promote healthy development, and prevent child abuse before it occurs. On April 28th we will work together virtually to contact our elected officials within our state and nationally and urge them to support important policies and programs.

Visit: www.psnri.org

For more information on how to get involved
Digital Policy Agenda to be Released

April 18, 2020
National Child Abuse Prevention Month 2020
Sample Tweets and Facebook Messages

SAMPLE TWEETS

• April is National Child Abuse Prevention Month #CAPmonth. We are home and making a difference for children! Share pictures wearing blue April 13th. #wearblueday2020 #CAPmonth @ Parent

• #CAPmonth. Pinwheels national symbol for great childhoods. Make and post your window sill pinwheel gardens. #pinwheelsforprevention #greatchildhoods #CAPmonth

• Make a difference during April, National Child Abuse Prevention Month. Participate in Digital Advocacy Day, April 28th! Visit [INSERT ORGANIZATION WEBSITE] for more info! #CAPmonth

SAMPLE FACEBOOK MESSAGES

Share messages below with social media graphic provided.

• #WearBlueRI on Monday, April 13th to show your support for #GreatChildhoods as we raise awareness during #CAPmonth. Today and every day, it’s up to all of us to prevent child abuse. #wearblueday2020

• Want a fun way to get involved in #CAPMonth and help #GreatChildhoods happen? Make and share a window sill pinwheel garden! #PinwheelsforPrevention Contact [INSERT ORGANIZATION NAME] for info on how to get involved. #CAPmonth

• April is Child Abuse Prevention Month. #CAPmonth Please visit [INSERT ORGANIZATION WEBSITE] for information about Digital Advocacy Day on April 28th. Help us raise awareness and advocate for important policies for children and our communities!

• [INSERT ORGANIZATION NAME] is making a difference for #CAPmonth. Together with @Parent Support Network of Rhode Island @Rhode Island Department of Children, Youth & Families promote Digital Advocacy Day on April 28th! Please visit [INSERT ORGANIZATION WEBSITE] for more information.

• It’s National Child Abuse Prevention Month #CAPmonth Help Us Spread the Word! Share this update and visit [INSERT ORGANIZATION WEBSITE] for more information about activities.

• Want a fun way to get involved in #CAPMonth and help #GreatChildhoods happen? Make and share a window sill pinwheel garden! #PinwheelsforPrevention Contact [INSERT ORGANIZATION NAME] for info on how to get involved. #CAPmonth
MAKING YOUR OWN PINWHEEL

Here’s a craft project that will allow children a chance to participate in your community’s Pinwheels for Prevention activities. This activity can be used in schools, daycare centers, after-school programs, church groups, etc.

Materials
• a push pin
• a square piece of construction paper (about 8.5” x 8.5”)
• a sharpened pencil with eraser
• scissors

Procedure
1. Lay the square paper flat on a table and draw a line diagonally from each corner to the opposite corner.
2. Mark the center of the square where the two lines cross and punch a small hole through it with the pencil tip.
3. Next, cut along each line stopping about an inch from the hole in the center of the square.
4. Take the pin and punch a hole in the top left corner of each of the four flaps. (No two holes should be next to each other.)
5. Pick-up a flap at a punched corner and carefully curve it over toward the center hole, securing it with the pin.
6. Repeat this for the other flaps.
7. When all four flaps are held by the pin, carefully lift the paper without letting the flaps unfurl.
8. Lay the pencil flat on a table and carefully push the point of the push pin into the side of the eraser.
9. Now your pinwheel is complete and ready to go. Pick-up the pinwheel near the pencil point and let it catch the wind.

preventchildabuse.org